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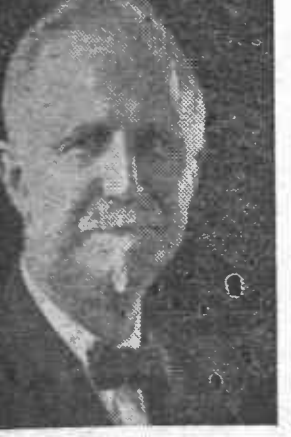
IUKA, TISHOMINGO COUNTY, MISSISSIPPI, THURSDAY, OCTOBER 25th 1956

NUMBER 14

THIRTY-THIRD YEAR

Vidette Varieties

THIS ISSUE of your news-
paper we are pleased to introduce
Roger W. Babson—a pion-
er in the field of business and
statistics—who has become
a contributor to this publi-
cation. He will discuss busi-
ness and investments, jobs and



Roger W. Babson

land and building, living
wages, and retail trade, inflation
and taxes, and other topics of the
day. The views of this man
have been business judgment is
imperative with an awareness of a
dependence on a Higher Authority
of inestimable value.

ROGER W. BABSON DISCUSSES INFLATION

Babson Park, Mass., Oct. 25—
According to an apocryphal story,
Benjamin Franklin once said that
money is like a woman: if you have
too much of her, she will leave you.
When told that it was a natural
law and could not be annulled,
he then suggested that it be
expended for a time. The ques-
tion of value has been a problem
since money was invented.
In fact, even before that time,
the matter what commodity was
used as the medium of exchange—
be it shells or wares. Money has al-
ways had a tendency to depreciate
in value, and it has at some time
or other met with disaster in prac-
tically every nation as in Ger-
many when the mark went to zero
in 1923, spelling the end of infla-
tion.

What Is Inflation?

One cause of inflation is a much
water increase in the quantity
of money in circulation relative
to the increase in the volume of
goods and services. This forces the
level upwards. Price indexes
are a period of years show that
there have been great fluctuations
in the value of money in practical-
ly every country. When the pur-
chasing power of the dollar has
decreased too much, inflation has
been done to the investors and
sufferers as a group.

Kinds of Inflation

Credit inflation can be gener-
ated by confidence; and monetary
inflation can be caused by lack of
confidence. Inflation results from
a combination of two things: Over-
supply of money and/or under-
supply of the nation's goods and
services. National debt figures in
it creates bank deposits. It
not how far the debt goes but
how people lose confidence; it
low production goes. If
production keeps up with debt,
there is no harm except psycho-
logically. Lack of production
means that the value of money is
under suspicion. Inflation is al-
ways an attempt to escape heavy
debts—debt is often the core
of the problem. The principal
reason making for price inflation is
an expanded stream of income
purchasing power—which beats
down a diminished supply of
goods and services.

Effect of Inflation

The tragedy of inflation is the
loss of purchasing power on the
part of those who have been the
thrifty in saving money and
holding up assets and income for
any day. These are the holders
of bonds and preferred stocks, the
holders of insurance annuities, and
those who have amassed large cash
reserves. It is characteristic of infla-
tion that the time required for it
to take hold is much longer than
most people imagine. The most
dangerous period is usually when
the general public has been lulled
into a false sense of security. It
is to be remembered that today we
are a 52-cent dollar and that the
cost of living is still going up. It
is quite possible that within the
next ten years prices may be much
higher than they are today.

Inflation and Government

Ever since the inception of our
national government, money and
value has been a concern of
various administrations. It is one
of our major problems at the pres-
ent time. There are numerous op-
inions as regards the value of
money. The late Senator Long's
campaign slogan, "Every Man A
Monarch," did not take into ac-
count the fact that if all men were
monarchs no one would be will-
ing to work. The problem today is
the effect of inflation on business.
The one party wants busi-
ness to remain good until after
election; while the other party is
so anxious to see good busi-
ness before election.

Good Money!

The Mexican legislator was not
inflation in wanting to annul Gresh-
am's Law. We would like to ac-
complish it in the U. S., but no
political party can succeed in do-

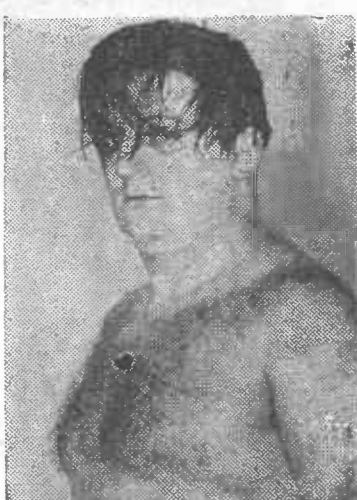
Professional Wrestling To Make Debut In Iuka On Nov. 3; Well Known Fighters To Appear Throughout Coming Months

Big-time professional wrestling
will make its debut in Iuka Sat-
urday night, Nov. 3, in the high
school gymnasium, with a top-
notch card of grappling signed for
the opening contests.

Two matches are slated for the
first showing in Iuka, with Nick
Carter going versus Frank "Tar-
zan" Hewitt in the headliner, while
Miss Cathy Branch meets Miss
Corinne Cordero in a girl's bout.
Both events will be best two of
three falls, with one hour time
limits, the first one starting at
8:15 o'clock.

The Iuka Lions Club, sponsors
of the matches, recently made an
agreement with wrestling promot-
ers to bring the best talent in the
sport to Iuka, and in a statement
by a spokesman for the promoters
they promised to furnish well-
known wrestlers, both male and
female, to appear here throughout
the winter months.

"We realize that Iuka is not a
large city, but interest seems high,
and if the people turn out as we



"TARZAN" HEWITT

think they will, and with the co-
operation of the fine Lions Club
you have here, we will be able to
give fans in this area top-notch
wrestling bouts at all times," the
promoters said.

Burnsville To Have Carnival And Talent Show

The Burnsville P-TA has plan-
ned a big carnival and talent show
to be held at the Burnsville high
school on Halloween night, Octo-
ber 31st.

The different schools in the con-
solidated school district will par-
ticipate. This should be very en-
tertaining for the entire family
since everyone enjoys watching the
youngsters perform. The parents
are invited to come out and enjoy
this delightful event in which the
younger children will also thrill
in seeing.

Warriors To Play Red Bay Here Fri.

The Iuka Warriors will play
Red Bay Friday night here in Lions
Stadium. Coach Prestige reports
that as in previous games Iuka will
be outclassed. Red Bay has a much
heavier team. They have won 2
and lost 7 games this season.

The Warriors will be handicap-
ped due to McAuley being unable
to play. He was injured last week
during the Baldwin game. Bald-
win outplayed Iuka 72 to 0.

Much improvement was shown
by the Warriors in Tuesday night's
fracas with Cherokee B's. The final
score was 7 to 6 in favor of Chero-
kee.

Hallowe'en Carnival To Be Sponsored By Iuka Band Auxiliary; Fun For All

Plans are in the making for
one of the biggest and best Hal-
lowe'en carnivals ever to be had
in the community. This year the
Iuka High School Band Auxiliary
has made every effort possible
to secure entertainment for both
young and old.

There will be pony and buggy
rides for the youngsters, also ac-
tivities which include hat and
basketball throwing, ring the
cane, pitch and bingo for every-
one.

Shrieks and shrills will result
from a visit to the "Harrow House".
Human freaks, fortune tellers and
the famous balloon clown will mix
and mingle among the crowd.

Mr. and Mrs. Spook and all the
little goblins who have not as
yet done their Christmas shopping
will surely want to visit the
country store where Christmas
gifts and toys may be purchased
at a bargain. Magis tricks may be
obtained from a 5-cent counter.
Among the many items to be
given away will be a gold watch,
and a 34 inch plush majorette.
Also a prize will be given for the
best costume.

Found among the gala festivi-
ties will be a side show, For Men
Only.

Climaxing the evenings events
will be the crowning of the car-
nival King and Queen. Each will
be presented a nice prize.

The coronation of the carnival
King and Queen will be one of the
highlights of the evening. Jars will
be placed in the businesses down
town where you may vote for your

ing so. Practically all of our paper
money has on its face a promise
to pay, but the government will
not give us anything for it, ex-
cept the same kind of money! Printed
promises by any government
mean little. The great finan-
cial need today is a national edu-
cational campaign by both parties
combined, to teach the American
voter the honest truth about in-
flation.

THE OPINIONS of Roger W. Bab-
son will be published in this news-
paper every week. Watch for it.

FEDERATION WK. TO BE OBSERVED BY CLUB WOMEN; DIS. PRES. TO ATTEND

Ronnie Hamm Confined With Typhoid Fever

Ronnie Hamm, son of Mr. and
Mrs. Dexter Hamm of Iuka, R-1,
is confined at home with typhoid
fever. Ronnie became ill earlier
in the month and was carried to
Cosby hospital where Dr. Harry
Cosby diagnosed the case.

The Hammes have five other
children. It is reported that Ron-
nie had been only around home
and at school.

"It is most important that ev-
eryone be immunized against ty-
phoid fever," stated Dr. Cosby.
"Shots may be obtained from the
County Health Department or from
your family physician," he said.

Also, a safe water supply is ur-
ged by County Health Officer James
C. Totten.

Tishomingo P-TA To Have Rummage Sale

The Tishomingo P-TA opens its
winter projects with a rummage
sale in the Gardner building on
Saturday, October 27. Everyone is
urged to cooperate by cleaning
closets and attics of all those out-
grown or discarded garments and
carrying them down to the store by
Thursday or Friday. Local needy
children may thus be clad at give-
away prices through your dona-
tions; and too, through this me-
dium of exchange you may pick up
several articles in your size that
are on your shopping list.

Mr. Hubert Day, representing
the Blue Bell corporation, has
donated an assortment of clothes
which will be sold at reduced prices.
Patrons are also urged to donate
sandwiches, pies or donuts which
will be served with coffee to the
public.

Playground equipment was pur-
chased with the proceeds of last
year's sale. Profits of this sale
will be used for school needs and
equipment. Your cooperation will
be greatly appreciated by your
community and your children.

Adult 4-H Advisory Council Elects Officers Tuesday

A called meeting of the Tisho-
mingo County Adult 4-H Club Ad-
visory Council was held Tuesday
night in the educational building
of the Iuka Methodist church.

A number of 4-H club boys and
girls were present and presented
a short program. The Advisory
Council each year sponsors vari-
ous contests in the county 4-H
clubs and furnishes the prizes that
are awarded to outstanding boys
and girls.

Officers elected at Tuesday
night's meeting were: Brandon Ed-
mondson, president; Dr. L. L. Rob-
inson, vice-president; and Bob
Brown, secretary-treasurer. Direc-
tors appointed were Orville Bos-
tick, Russell Bonds and K. L.
Rushing.

The Mississippi Federation of
Women's Clubs through the Pro-
clamation signed by Gov. Coleman
is declaring the week of November
1 through 7 as a time during which
special "Federation Day" programs
will be held. The Thursday Club
is sponsoring this program locally
with the cooperation of the
Thursday Study Club, Twentieth
Century Club and the Lucy Rowe
Study Club.

The week's activities will begin
auspiciously on Thursday, Novem-
ber 1 when Mrs. Guy Bailey, dis-
trict president from Tupelo, will
be guest speaker at a seated tea
held in the home of Mrs. Leslie
Moser.

Also on Thursday, November 1
in the directors room of the Elec-
tric Power Association will be a
special display of beautifully ap-
pointed tables from 10 a.m. to
5 p.m.

The Twentieth Century Club will
set a breakfast table with hand
painted Bavarian china, coin silver
and a century old jelly dish.

A luncheon table set by the
Thursday Club will have Rosent-
hal's Dresden china, Chantilly silver,
Baccarat crystal and figurines
from Germany.

A formal dinner setting, spon-
sored by the Thursday Study Club
will feature exquisite patterns of
fine china and crystal from Euro-
pe. Watson's Meadow Rose silver
will be used.

The Lucy Rowe Study Club will
sponsor the patio table which will
be done in analogous color harmo-
ny. Francoma pottery will be used.

Federated Club members extend
the public a cordial invitation to
come by the Power Association
on November 1 to see these charm-
ing settings.

The library will hold open house
on Saturday, November 2. The
public is invited and urged to
drop in for a look and a book.
The Library has long been the
main project of the Thursday
Club.

There will be special displays,
pamphlets distributed telling of the
Federated Club's projects and a
parade with band and floats to
climax Federation Week.

The purpose of Federation
Week is to present to the public
the activities and work of Fed-
erated Clubs of America.

Women who desire to affiliate
with a club, or form a new club
are asked to contact the district
president.

WILL ATTEND CONVENTION

Miss Mary Ellen Carter, county
home demonstration agent, will
leave Saturday for Chicago where
she will attend the national con-
vention of Home Demonstration
Agents Association. The conven-
tion will be in session October 28
through 31. Miss Carter will re-
turn on Friday, Nov. 2. She is one
of 21 Mississippi Home Demonstra-
tion agents who will attend the
convention.

COUNTRY CLUB TO RE-OPEN

The Country Club Cafe, located
on highway 72 west, will reopen on
Saturday, October 27, under new
management.

Free cokes with sandwiches and
plate lunches will be given all day
Saturday. The cafe will offer curb
service from 6 to 10:30 each
night.

FOUR SETS OF PRESIDENTIAL ELECTORS ON BALLOT FOR NOVEMBER SIXTH

The ballot voters will receive
on which to cast their votes in the
November 6th General Election
will contain four sets of Presi-
dential Electors. Each set of electors
will contain 8 names.

The regular Democratic group,
pledged to support Adlai E. Stev-
enson for President and Estes Ke-
fauver for Vice-President, includes:
Clarence Pierce, E. K. Windham,
George J. Thornton, Sykes Haney,
Fred Jones, Gordon Roach, Joe Lee
Smith, and C. Denton Gibbs, Jr.

There are two sets of electors
pledged to support Dwight D. Eis-
enhower for President and Rich-
ard M. Nixon for Vice-President.
The electors of the Lilly-Whites,
designated as the Republican party
in Mississippi, are: E. J. Craig,
George L. Sheldon, V. L. Lilly, W.
H. Burford, Nelson E. Taylor, Gra-
ham Hicks, Jack Stack, and R. B.
Thomas.

On the other group pledged to
support Eisenhower and Nixon for
President and Vice-President and
designated as the "Black and Tan
Grand Old Party" are: H. S. Mas-
sey and R. E. Dexter, both of
Iuka; E. Lee Williams, E. C.
Rhodes, W. L. Goodman, G. H.
Gearheart, C. D. Parker, and H.
W. Turner.

The fourth group of electors,
designated as Independent candi-
dates, are not pledged to presiden-
tial candidates. This group will be
shown on the ticket as "unpledged"
but is generally recognized as the
States Right group. These elec-
tors are: J. H. Peebles, Clay B.
Tucker, Dr. Monte Q. Ewing, John
Ben Perry, Thomas M. Williams,
W. B. Fontaine, John C. McLaur-
in, and Dudley W. Conner.

District candidates to be voted
on in this county includes, For
Representative to Congress, Thom-
as G. Abernethy, and for Supreme
Court Judge, William Greene
Roberts, of West Point. Both of

these candidates are unopposed.
In the county contests, K. L.
Rushing is seeking re-election to
the office of County School Board
member from the First District.
His opponent is W. E. (Emmett)
Monroe. The candidates for that
position from the Second District
includes: George R. South, Vest-
er L. Adams, and T. C. Pharr.

Sherman Lambert, present board
member from the Second District,
has withdrawn from the race be-
cause of the poor health of his
wife. His formal statement con-
cerning his withdrawal will be
found elsewhere in this issue of
your paper.

Also on the ticket is an amend-
ment to the Constitution of Mis-
sissippi of 1890. The amendment is
designed to change the method
and time of assessing and collect-
ing ad valorem taxes on motor ve-
hicles. If passed by the voters the
Legislature will enact new laws
governing taxes on automobiles.

DEFEND TVA



Shown above is a close-up of the
balloon that people will take a
poke at on Oct. 27 in Citizens for
TVA's one day finance cam-
paign.

Talent Show Planned By Lions Club

Iuka's Lions Club announces to-
day that plans are in the making
for another big talent show to be
held on November 30 at the Iuka
high school auditorium.

Unusual talent has been display-
ed by citizens of the county in
previous contests and it is be-
lieved that this one will prove to
be even better.

The contest is open to residents
of Tishomingo County only, thus
making the event one big family
affair.

Anyone desiring to enter the
contest is urged to contact any
member of the Lions club. Delmar
Bullard will within the next three
weeks, visit each school in the
county to line up talent that might
wish to be in the contest.



Similar booths like the one pictured above will be erected in
Iuka, Belmont, Tishomingo and Burnsville on October 27 when
Citizens for TVA launches its one day grassroots finance campaign
to "Bust" Dixon-Yates. Contributors of \$1.00 to the CFTVA support
fund will be invited to pummel a colorful balloon bearing an
unlovable face labelled "Dixon-Yates" a symbol of the enemies of
TVA, as much as they please. They may "Bust him" with their
fists or by "Lighting his seegar" with a cigarette. "The aim,"
according to Mayor J. H. Allen, "is to let the people who cherish
TVA have a personal part in the fight to defeat its enemies. The
popping of the balloons will add to the 'joyful noise' with which the
Valley celebrates Partnership with TVA Week."

Senator Lambert And Wife Injured In Auto Crash Near Montgomery, Ala.

State Senator D. F. Lambert, Jr.,
of Belmont and his wife, Jean,

were both seriously injured in an
auto crash that occurred Sunday
afternoon about three-thirty o'clock
at Centerville, near Montgomery,
Alabama.

The injured couple was carried
to a hospital at Prattville, Ala.,
where they are now undergoing
treatment. The Senator suffered
a broken leg in two places, three
broken ribs and lacerations and
bruises. Mrs. Lambert sustained
a smashed knee and a head injury.
She remained in shock until Tues-
day morning. At last reports the
two were recovering satisfactorily
and doctors at the hospital re-
port that they should be able to
return home within ten days.

The Lamberts were returning
home from a week end spent on
the Gulf coast. From the coast
they went to Montgomery to visit
Mrs. Lambert's sister. They were
on their return to Belmont at the
time of the accident.

The Lamberts were traveling on
rain slick highway 82 when their
car collided head-on with an auto
driven by Joe Scott, a negro of
Columbus. Scott was trailing a
lime of cars and pulled out in Mr.
Lambert's lane to pass, thus caus-
ing the crash. The Lambert car
rolled down a 50-foot embank-
ment and caught fire. Riding in
the car with Mr. and Mrs. Lam-
bert was a 21-year-old college stu-
dent hitch-hiker, Ralph E. Jones
of Montgomery, who was unin-
jured. Using sand in which the auto
landed, Jones quickly extinguished
the fire and with the aid of
passersby removed the injured
senator and his wife from the
wreck.

Scott and his passenger, also a
negro, were uninjured.

SERVICES SCHEDULED AT SARDIS

Elder Elbert Kenaum, pastor,
will fill his regular appointment
at Sardis Baptist church on Sat-
urday night, Sunday at 11 and Sun-
day night.

On Tuesday, October 30th, the
monthly mission meeting of the
Harmony Baptist association will
meet with Sardis church. Everyone
has a special invitation to attend
these services.



CHIEFTAIN ANNUAL STAFF BEAUTIES selected as finalist in Friday night's Beauty Review are
left to right) Miss Marie Taylor, daughter of Mr. and Mrs. Cline Taylor, first alternate; Miss Brenda
Sue Guber, daughter of Mrs. Tressie Guber and the late Curtis Guber, "Most Beautiful," and Miss
Faye Carmichael, daughter of Mr. and Mrs. Harris Carmichael, second alternate. These three high
school students were selected from 20 students that had been previously chosen from the ninth, tenth,
eleventh and twelfth grades to participate in the recent review.



PRIMARY SWEETHEART Edna Earl Daugherty was selected
winner over 17 other Grammar School students chosen to par-
ticipate in the recent Chieftain Annual Staff Beauty Review.
Edna Earl is the daughter of Mr. and Mrs. Earl Daugherty
of Iuka. She is 8 years old, a third grade pupil, and a real beauty.

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E. C. HOLTSFORD Editor and Publisher
JOHN H. BIGGS Production Foreman

IUKA ROUTE 1

Mr. and Mrs. Dorlan Edmondson and children of Memphis visited her parents. Mr. and Mrs. G. R. Page and other relatives over the week end.

Mr. and Mrs. J. E. Quinn and their sons, Larry and Ricky, were dinner guests in the J. D. Keith home Sunday.

Mr. Olen Page is on the sick list again. Hope for him a speedy recovery.

Mr. and Mrs. J. D. Keith had their children for supper on Thurs-

day night. They are Mr. and Mrs. D. M. Buchanan and sons, Milford and Douglas, of Memphis, Mr. and Tulon Keith and Mr. and Mrs. Thaddeus Keith, Barbara and Jerry, of Tishomingo, route 1.

Mr. George Clifton has been reported quite ill for the last several days. He's been suffering from a heart attack. A speedy recovery is wished for him.

Mr. Grover Glenn has been reported on the sick list. Hope he will soon be well again.

Mr. Dave Ingram has sold his home and will move to Tishomingo soon. Their friends and neighbors will hate to give them up.

There will be an afternoon singing at Mt. Glory church next Sunday. Songs will be sung from "Favorite Church Hymns". Surrounding churches have been using these books for quite awhile. A large crowd is expected and lots of good singers. Everybody has a special invitation to come and help make it a success.

The youth has a great need of being trained in church work and spiritual singing. Our boys and girls of today are the men and women of tomorrow.

C. B. REIDS HOSTS
AT AFTERNOON COFFEE

Mr. and Mrs. C. B. Reid were hosts to a group of their friends on Sunday afternoon when approximately twenty guests stopped by for coffee and to view the recently remodeled Reid home.

Roses centering the dining table blended perfectly with the prevailing mauve color scheme used in the living and dining rooms which featured wooded textured walls and a most exquisite fire place.

Brick and a redwood ranch type fence surrounding the barbecue pit has changed the exterior of the home into a thing of beauty.

Among those from out-of-town were Mr. and Mrs. Howard Luna of Walnut, Miss.

HOME AGENT GUEST OF
LUCY ROWE STUDY CLUB

Miss Mary Ellen Carter, home agent for Tishomingo County, was guest speaker at Thursday night's meeting of the Lucy Rowe Study Club held in the lovely home of Mrs. W. T. Dexter on highway 25 north.

Mrs. Charles Norton, program leader on Cotton Utilization, introduced the guest speaker. Miss Carter's discussion was interesting and most informative. It was learned that numerous household items, that play a great part in every day living, were made from cotton. Following a definition of cotton, Miss Carter pointed out the important part the National Cotton Council plays in the promo-

tion of cotton.

Miss Carter also judged cotton boll corsages made by club members, that were on display. The winning corsage was made by Mrs. J. C. Byrd, Mrs. L. L. Robinson and Mrs. W. C. Hamilton. It featured the open bolls tied with gold ribbons and sprayed with gold. It was sent to Mrs. Kitty Griffin, Cotton Utilization chairman at Houlika, Miss., to be entered in the district contest.

Mrs. W. C. Hamilton, president, presided over the business session at which time club members voted to assist the General Federation of Women's Clubs with a Memorial Forestry Project, and also to assist the Thursday Club in sponsoring Federation Week. The motion was made and carried to buy 4 rugs for the County Home. A brief discussion on the annual TB Christmas Seal Sale concluded the meeting.

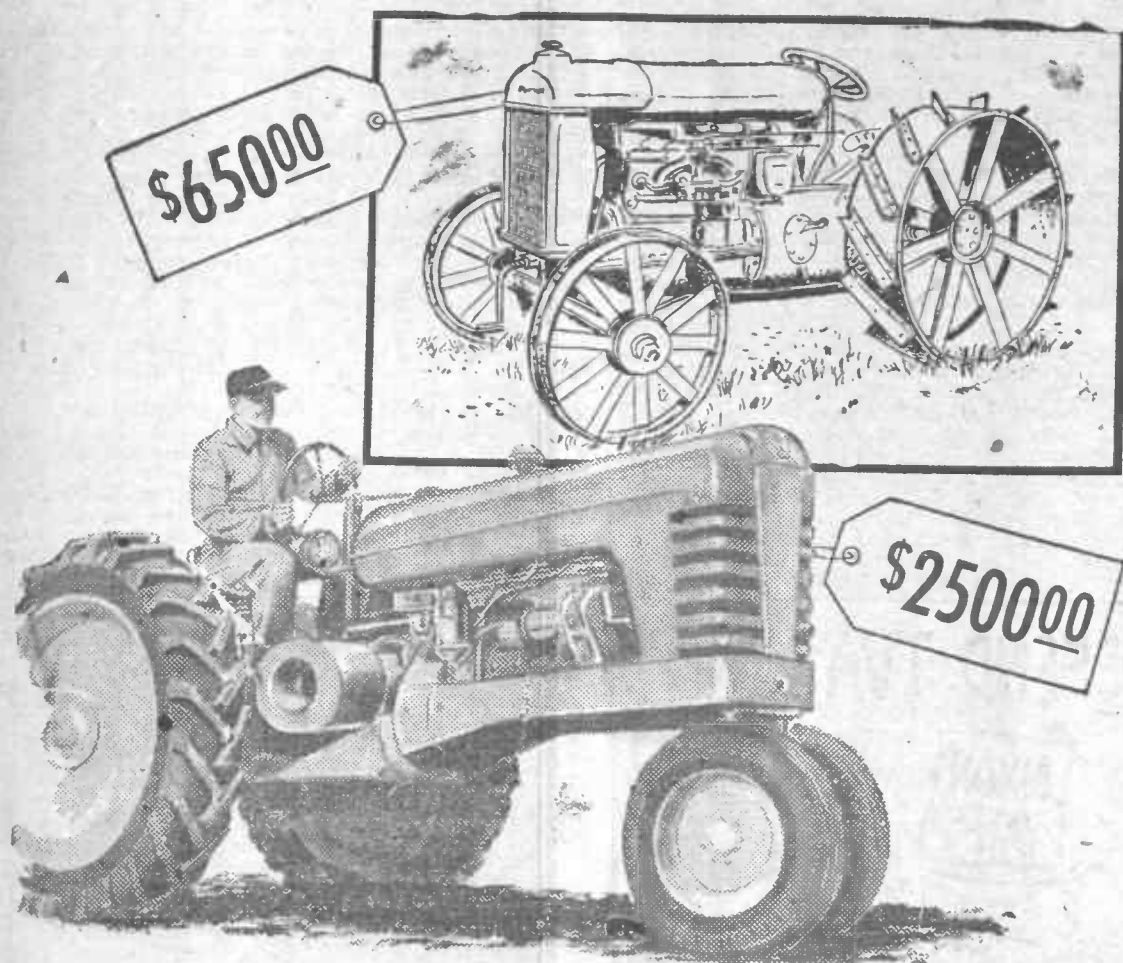
The hostess assisted by her moth-

er, Mrs. J. L. Odom, served a tasty salad plate with hot tea.

Attending the meeting other than those mentioned above were Mrs. Harmon Byrom, Mrs. Dayton Pruitt, Mrs. Merle Nelson, Mrs. Charles Edmondson, Jr., Mrs. George Page, Mrs. Leon Phillips, Mrs. James Turrentine, Mrs. Ben McRae, Miss Marion McDonald, Mrs. Paul Edmondson and Mrs. E. C. Holtsford. Mrs. Dickie McRee was a welcomed guest.

Club News

It was stated last week that the Thursday Study Club will meet with Mrs. W. J. Pyle on Thursday afternoon, November 8 with Mrs. I. M. Jackson serving as program leader. There have been some changes made and the club will meet with Mrs. C. B. Reid with Mrs. L. G. Haines serving as program leader.

NOW MADE WITH
BUTTERMILKAin't what they used to be
down on the farm

Mississippi farmers, who have seen the cost of the things they buy go up without an offsetting increase in the price of their products, are in a position to understand the Telephone Company's situation.

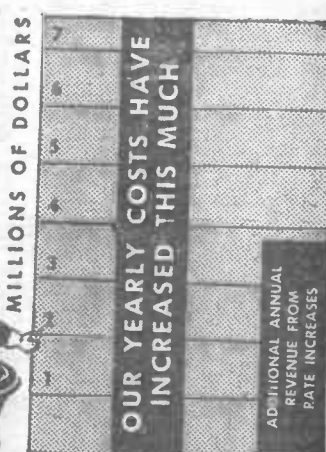
Everything that goes into furnishing telephone service costs a lot more today — tools, wire, cable, buildings, labor and taxes. In spite of these higher costs, we have done a lot to improve and expand our service during recent years, and still there's a big job to do in meeting the demand for new service and further improving existing service.

Since 1949, six wage increases, an income tax increase and costs associated with increased investment, have upped our operating costs by \$7½ million a year... while additional revenue from rate increases amounts to only \$3½ million a year.

That's why we have asked the Public Service Commission to make a thorough study of our rates and earnings and to set new rates that will be fair to telephone users and to the Company.

Southern Bell
TELEPHONE AND
TELEGRAPH COMPANY

the best possible service at the lowest possible cost



JACK'S

WELDING SHOP

Will Be Open For Radiator Repair On Tuesday, Wednesday, Friday and Saturday of each week.

JACK SEWARD

Iuka,

Miss.

O-18-25-N-1 pd.



Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, heavily loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

Come in and see how well these new Alcan champs measure up to your job.

FIRST WITH THE MOST MODERN FEATURES:

New 283-cubic-inch Taskmaster V8 is standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

L.C.F. models outdate C.O.E. trucks in every way; yet offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 50,000 lbs. GCW. Special features include built-in 3-speed power divider.



Alcan fleet reports up to 18.17 miles per gallon! That's the mileage reported by the Cameo Carrier, with Thriftmaster 6 and Overdrive (optional at extra cost).



All the way in DRIVE range with Powermatic! The Powermatic-equipped 10000 Series tractor traveled the Alcan Highway in a single forward-speed range!

Only franchised Chevrolet dealers **CHEVROLET** display this famous trademark

THOMAS-FARRIS

CHEVROLET COMPANY

IUKA,

MISSISSIPPI

Schedule Of Picture Shows At Area Theatres

Belmont Theatre

BELMONT, MISS.

Week night 7 p.m., Saturday Matinee 1:30 p.m.
Saturday night 6:30 Saturday night late show 9:00

Friday and Saturday October 26-27

"A DAY OF FURY"

Dale Robertson, Mara Corday

Late Show Saturday Night 9:30 P.M.

"STRANGER AT MY DOOR"

MacDonald Carey, Patricia Medina

Monday and Tuesday October 29-30

"CONQUEROR"

John Wayne, Susan Hayward

"Also Newsreel Featuring The Appearance of ELVIS PRESLEY At The Tupelo Fair"

Wednesday and Thursday Oct. 31-Nov. 1

"JUBAL"

Glenn Ford, Ernest Borgnine, Rod Steiger
Plus: Halloween Spook Show Wed. Nite 9:30

"REVENGE OF THE CREATURE"

John Agar, Lori Nelson

MARY DRIVE-IN THEATRE

CHEROKEE, ALABAMA

The only Full CinemaScope Screen in the entire Area... Come and See It!

SHOWS BEGIN AT DARK

Friday and Saturday October 26-27

"RED SUNDOWN"

Rory Calhoun, Martha Hyer

"THE PRICE OF FEAR"

Merle Oberon, Lex Barker

Sunday and Monday October 28-29

"WORLD IN MY CORNER"

Audie Murphy, Barbara Rush

(NO SHOWS ON TUESDAYS)

Wednesday and Thursday Oct. 31-Nov. 1

"SAFARI"

Victor Mature, Janet Leigh

MAJESTIC THEATRE

Iuka

Miss.

SHOW STARTS

SATURDAY MATINEE 1:30, SATURDAY NIGHT
6:30 WEEK NIGHTS 7:00

Monday and Tuesday October 29-30

"THE CONQUEROR"

John Wayne, Susan Hayward

Wednesday and Thursday Oct. 31-Nov. 1

"GABY"

Leslie Carson, John Kerr

Friday and Saturday Nov. 2-3

"SEVEN MEN FROM NOW"

Randolph Scott, Gail Russell

FRAN THEATRE

Tishomingo, Miss.

Where Pleasure Cost So Little
Saturday night 5:45 and 7:15; Sunday Show 2
Monday & Friday nights 7:00 o'clock. Owl Show
Saturday night, 9:30 o'clock.

Friday and Saturday October 26-27

"RACHEL AND THE STRANGER"

Loretta Young, Robert Mitchum, Wm. Holden

Owl Show Saturday Night

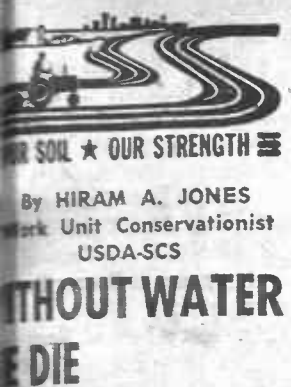
"WORLD WITHOUT END"

Hugh Martowe, Nancy Gates

Sunday and Monday October 28-29

"TRIBUTE TO A BAD MAN"

James Cagney



can survive longer without water than he can without water.

Like man, plants and animals will die quicker from the lack of water than from the lack of food.

Soon water from the ocean will be processed to make it suitable for human consumption. In some sections of our country people buy drinking water today. Water is rationed in many of our large cities. Enormous quantities of water is needed in the manufacture of many products.

In our modern way of life water is of vital importance. If we are to have all the water we need now, and for the future, we must learn

to conserve it. More than four feet of water falls each year in Tishomingo county on every acre of our land, but most of it runs off, carrying thousands of tons of our good topsoil with it. This fact is so well known that people say well what can I do about it.

There is something that you can do about it. According to our Soil Conservation District Commissioners, that something is: Watch those cigarettes and matches. Use the ashtrays in your automobile rather than throwing lighted cigarettes and matches out of your

car window. The lighted cigarettes, and matches can set grass along the roadside afire and this can spread to the woodland.

Not only do forest fires destroy our trees—but it burns these trees, leaving the land bare.

Under ideal forest cover where there has been no fire most of the rainwater soaks into the land, but where the woodland is burned most of the rain that falls on it runs off.

Our trees need water, some of our driest sloping land will not profitably grow pine now.

It is a simple matter to put those cigarettes and matches in the ash tray, rather than using them to set our woods afire.

We all know that water can extinguish fire, but few of us have ever realized how forest fires extinguish our groundwater. Today the water table is lower in Tishomingo county than it has ever been. People are digging or drilling their wells deeper and some are finding it difficult to obtain the water they actually need for household purposes.

Groundwater comes from rains. Only that part that soaks into the ground can become groundwater. The water that flows off the land is lost. It is time we stop and think. It is time to stop this waste of a God given natural resource. It is time to use the ash trays in our automobiles because the lighted match or cigarette we throw out may cause a forest fire that will result in millions and millions of gallons of precious water being lost.

Just remember without water we die.

1956.
Cecil L. Summers
Chancery Clerk
O-18-25-N-1

INGRID SINGLETON
CELEBRATES FIFTH BIRTHDAY
WITH PARTY

Mrs. Rindohl Singleton honored her young daughter with a party on Wed. afternoon Oct. 17, at her home in Jones subdivision. The occasion being to celebrate her

fifth birthday.
Ingrid received her guests in a blue flowered frock of cotton saten, featuring a circle skirt, puffed sleeves and a tiny white organdy collar.

Between the hours of one-thirty to four-thirty the children amused themselves by playing various games on the lawn of the Singleton home.

The beautifully decorated birthday cake was iced in white and

topped with five variegated candles inscribed "Happy Birthday Ingrid" in pink. Mrs. Doris Lukoff assisted Mrs. Singleton in serving the cake with ice cream, cakes and bubble gum.

Helping to celebrate this happy occasion were Leigh Coker, Bennie Holtsford, Gail Phifer, Ray Kirk, Timothy Smith, Sarah Lee Pruitt, Nickie Phillips, Ronnie Brown, Nancy and Scott Miller of Corinth, Marshall Lukoff, Nita Quay and

Joann Phifer and Dianne Phifer.

PERSONALS

Jimmy Jackson went to Tupelo on Saturday and accompanied the Sam Allen's to Jackson where he attended the football game. Jim visited with Gus Brown while there.

Mr. Irvin Chisholm visited with his sister, Mrs. Mary Massey, over the week end.

LIFE GROUP HOSPITAL
Planned Protection

Save Up To 20% On Fire & Auto
GRAHAM INSURANCE AGENCY
IUKA, MISS.

"WE SELL INSURANCE—OUR SERVICE FREE"

Office Phone 6156

Home Phone 3831

Fire Auto Casualty

RUSHING **Rexall** DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Phone 2731 Iuka, Miss.

FEATURES
for FALL

AT YOUR **Rexall** DRUG STORE

CARA NOME
fast SET
Just spray it on when setting pin curls. Non-lacquer spray keeps your hairdress attractively in place.
1.25

Kantleek HOT WATER BOTTLE
No seams to leak in a Kantleek bottle. Molded in one piece. Famous 5-year guarantee.
3.69

NATIONALLY ADVERTISED PRODUCTS

Rexall CHERROSOTE COUGH SYRUP
Relieves coughs due to colds. Soothes tickling throat. Time-tested... 12 active medicaments.
98¢

Rexall ANAPAC TABLETS
Rexall's cold tablets with anti-histamine, aspirin, phenacetin, caffeine for relief at every stage of colds.
49¢

MENNEN'S SKIN BALM
2 1/2 oz.
53¢

COLGATE Ribbon DENTAL CREAM
GIANT SIZE
49¢

BUFFERIN TABLETS
BOTTLE OF 12
25¢

One-Piece Super-Speed GILLETTE RAZOR
WITH 6 BLUE BLADES
1.00

MERCUROCHROME 2% A first-aid "must" for your medicine cabinet. 1/2 oz. .25
REXALL BISMA-REX GEL Relief from acid-upset stomach. .8 oz. 1.19
LOZOTHICIN LOZENGES Antibiotic anesthetic lozenges. Cherry-menthol flavor. 12's .69
NASOTHICIN NOSE DROPS Antibiotic. Relieve stuffy nose. 1/2 oz. .69
BERMATINE Powerful antiseptic, germicide, fungicide. For cuts, bruises. .6 oz. .79
REXALL TRIPLE ACTION COUGH SYRUP for CHILDREN. 3 ounces. .79
CARA NOME PERMACREME LIPSTICKS 12 "stay-on" shades. Each 1.10

CARA NOME COLOR SHAMPOO 15 shades, takes minutes, lasts months. Ea. 1.25
CARA NOME CLEANSING CREAMS Each 1.25
QUICK-BANDS Plain or mercuriochrome adhesive bandages. 33's .39
REX-RAY HEATING PAD Green flannel cover. 3-speed. 4.49
REX-RAY VAPORIZER Automatic shut-off. 16 ounces 3.19
CAPE COD VACUUM BOTTLE Green striped enameled steel case. Pint 1.69
MAX FACTOR FACE POWDER 1.10
LYDIA PINKHAM'S COMPOUND 7 oz. .89
SYLVANIA FLASH BULBS Press 25's 12's 1.56
Plus Federal Tax on Some Items

SEE YOU AT THE POLLS • VOTE NOVEMBER 6th

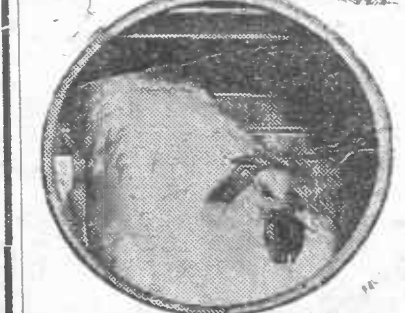
YOUR FAVORITE PICTURE
Wallet Size
2 1/2" X 3 1/2" - 20 FOR \$1.00
YES! 20 beautiful long lasting MIRROR-TONE prints, true reproductions of original. Simply send only \$1.00 with each picture or negative of any size. Your original will be returned in perfect condition along with 20 fine finished MIRROR-TONE prints of each pose on highest quality paper.
HOME PHOTO SERVICE
P. O. Box 3276 Station A
GREENVILLE, S. C.
O-25-N-1-8-15-21-29-D-6(V)

HELP WANTED
Pleasant money making opportunity for man or woman to call on farm families in Tishomingo County. Full or part time. Year round. No experience or capital required. Write McNESS COMPANY, P. O. Box 2766, DeSoto Station, Memphis, Tenn.
O-25-N-1- Pd. (V)

STATE OF MISSISSIPPI
TISHOMINGO COUNTY
To Elmer Lambert
Address Unknown
You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Second Monday of November 1956 at Rules to plead answer or demur to the Original Bill of Mrs. Victoria Lambert wherein you are the defendant.
This the 13th day of October,

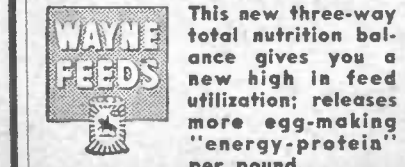
Dr. S. R. Taylor
CHIROPRACTOR
Hours: 8 Till 6, Daily
(Closed Wednesday)
Phone 2282
800 Waldron St.
Corinth, Miss.

Now you can feed for
ALL THE EGGS
your hens can lay!



New, higher-energy
WAYNE EGG MASH

Formulated according to new Wayne research development—the P:A:A:C Ratio.



IUKA CASH
AND CARRY
IUKA, MISS.

Reid Brothers

CORINTH, MISS. IUKA, MISS.

Our **Tom SAWYER** APPAREL For Real Boys
Junior-sized
SPORT COATS
have arrived!

Biggest boon to budgets in years!
Washable
FLANNEL SLACKS
by **Tom SAWYER** APPAREL For Real Boys

And your youngster will have arrived in the fashion whirl the minute he tries on one of these famous all-wool jackets. Traditional two-button model with flap pockets and center vent is his in a wide range of patterns and colors. Sizes 4 to 12.

7.95 to \$12.95

Believe it or not... you can now buy flannel slacks that look and feel soft, yet wash like cotton, hold their crease beautifully when dry. The Tom Sawyer blend of 65% wool and 35% Orlon does the trick. Light, medium and dark shades. Junior sizes 4 to 12. Prep waist sizes 25 to 32.
\$6.95 to \$8.95

For the best... next to your son

The **Thunder Jac**

Spicy Space Prints
by **Tom SAWYER** APPAREL For Real Boys

Surre cotton prints like "The Miniature" shown here are all exclusive designs. All designed for the enjoyment of unexclusive boys who just like to look nice. If that describes your youngster, come down to our Tom Sawyer headquarters today and look around. Sizes 6-20.

\$1.95 to \$2.95 Two Button Three Button Ivy League

the smart way to get ahead in school

Tom SAWYER APPAREL For Real Boys

TOM SAWYER all-wool flannel tailored suits take a young man off to school or an evening of entertainment with the greatest of ease... and style. The two-button styling makes for a slim drape... the flap pockets and center vent add a tailored touch he's sure to like. In medium, light or dark shades. Junior sizes 4 to 12. Prep sizes 13 to 20.

CHRISTMAS IS JUST AROUND THE CORNER
USE OUR LAY-AWAY!

We have Hundreds — Sport Shirts — Jackets and Slacks
No Illustration Can do them Justice — Come in and see them — All new Styled.

\$5. Val. \$3.95

EVERY GARMENT GUARANTEED FIRST QUALITY—NO SECONDS. YOU CAN'T BEAT OUR PRICES ON NATIONALLY FAMOUS BRANDS.

PERSONALS

Visiting in the home of Mrs. J. E. Timbes last week end were Mr. and Alden and Jane of Little Rock, Ark., and Mr. and Mrs. C. B. Ell-edge of Red Bay.

Taswell Stephens arrived home on Monday night from Huntsville, Ala., where he has been employed for sometime. Taswell will spend an indefinite vacation with his parents, Mr. and Mrs. C. R. Stephens. Jeff Foote, who is employed in Memphis, spent the week end with his parents, Mr. and Mrs. W. C. Foote.

Mrs. R. T. Crenshaw and Tracy of West Memphis, Ark., will spend the week end with Mr. and Mrs. W. C. Foote.

Mr. and Mrs. Vernon Tigner and son Joel Martin, have returned from Germany where they have been for quite sometime. The Tigners have been visiting with Mrs. John Tigner, Mr. and Mrs. W. J. Sanders and other relatives and friends. Mrs. Tigner's mother and sister, Mrs. Joel Taylor and Lola Ruth, came down from Paducah, Ky., for the week end. Mr. Tigner is with the U. S. Army and they will leave tomorrow for Camp Meade, Md., where he will be stationed.

Mr. and Mrs. Brandon Edmondson and children spent the week end in Lewisburg, Tenn. and Nashville visiting relatives.

Miss Marion Moser of Nashville came down to visit with her parents, Mr. and Mrs. W. C. Moser. On Saturday Mrs. Moser, Marion and Norma went to Memphis and spent Saturday night and Sunday with Miss Marie Moser and Mr. and Mrs. Gene Helton.

Alvis Murrah of Miss. State college spent the week end at home

with his parents, Mr. and Mrs. Ellis Murrah.

Mr. and Mrs. Lamar Murrah and family spent Sunday in New Albany with Mr. and Mrs. Walter Hanson and Mr. and Mrs. U. E. Murrah.

Joe Parker, who has been in Kennedy veterans hospital in Memphis, returned home on Friday night, much improved.

Mrs. Lealon Patterson and daughters of Belmont spent Saturday with her sister and family, Mr. and Mrs. Paul Prestige and baby.

Travis Nelson of Memphis, formerly of Iuka, has returned from a ten days vacation spent in Detroit and Canada. While in Detroit he visited with Mr. and Mrs. N. C. Phifer.

Mr. and Mrs. Boyd Phillips of Memphis and Mr. and Mrs. Sidney Rhodes of Booneville were week end guests of Mr. and Mrs. Bill Barnett and children and Mrs. Virgie Rhodes.

Mr. and Mrs. Ralph Pennington of Holly Springs spent Tuesday and Wednesday in Iuka visiting relatives and friends.

Mr. and Mrs. Holley Watson of Birmingham spent the week end with Mrs. Mollie Watson.

Mrs. R. J. Brown left on Saturday for a six weeks visit to be spent with her son and family, Dr. and Mrs. Jim Brown, in Kingsport, Tenn.

Mr. and Mrs. John Philbin and Mr. and Mrs. Dexter Philbin and children of Columbus, Miss. return-

ed home recently from a two weeks vacation spent in Fontana, Calif. visiting with Mr. and Mrs. Griffin Philbin and children. They report a very nice trip.

BIRTHS

Born to Mr. and Mrs. Bart Smith, Jr. of Detroit, Michigan a daughter. The baby arrived in Detroit on October 22 and weighed 8 lbs. 2 ozs. She has been named Paula Maye. Paternal grandparents are Mr. and Mrs. Bart Smith, Sr. and maternal grandparents are Mr. and Mrs. Paul Adams, all of Iuka.

Mr. and Mrs. Walter Hamilton of Memphis announce the arrival of a son. The baby arrived at Baptist hospital on October 3 and has been named James Polk. Paternal grandparents are Mr. and Mrs. R. R. Hamilton, Sr. of Millington, Tenn. and maternal grandparents are Mr. and Mrs. Sam Kimberly.

Mr. and Mrs. Johnny A. Wilson announce the arrival of a daughter. The baby arrived at West Colbert county clinic at Cherokee on October 19 and has been named Gayla Jean. The 7 lbs. 6 ozs. baby is the granddaughter of Mr. and Mrs. T. H. Jones and paternal grandparents are Mr. and Mrs. Nim G. Wilson.

Quiet Day To Ze Observed At Methodist Church

During the Week of Prayer a Quiet Day will be observed on October 30 at 10:30 a.m. at the Iuka Methodist Church.

The public is asked to remember this day.

CLAUSEL HILL TO HAVE PREACHING EACH 3rd SUNDAY

Danny McAlister will preach at Clausel Hill Church each 3rd Sunday. This church is located in the Karo community and preaching will be 11 a.m. and 7:30 p.m.

The public is cordially invited to attend any and all services.

DUCK HILL BOY STATE WINNER IN AG EVENT

A sharp eye for spotting top-grade farm animals may help further the education of 16-year-old Doyle Ray Alldread of Duck Hill, who will represent Mississippi in the \$20,000 Livestock Judging Contest, sponsored by Chas. Pfizer & Co. Inc., The skill which merited first place for Doyle, a junior at Binford High School, was acquired in his vocational agriculture courses where he studied livestock judging. In the state contest, judging was done from illustrations of livestock and poultry. In the national event, he will compete with 46 other state winners, ifnals will judge live dairy cattle, hogs and laying hens. As top prize winner in the state, Doyle was awarded \$100 in cash and an ex-

pense-paid trip to the Future Farmers of America Convention.

Franklin Flurry Stationed At Amarillo, Texas

A/B Franklin Joe Flurry, son of Mr. and Mrs. R. E. Flurry of Den-nis, sends greetings from Af1461-



Franklin Flurry

8199, 334 2nd STURON, p.o. box 42-15, Amarillo, AFB, Texas. He would enjoy hearing from his friends.

He has recently been transferred from Lackland Air Force Base, San Antonio, Texas to Amarillo AFB, where he is receiving technical training.

Mississippi Gets Relics From Ship

Relics from the battleship USS Mississippi, now being dismantled at Norfolk, Va., are being sent to the State of Mississippi. Navy Department officials advised that the vessel's silver service, donated by the State when the ship was commissioned, is being returned to the Governor's Mansion at Jackson. Along with it is going a set of books on Mississippi history from the ship's library. In addition, the candelabras are being sent to the Mississippi headquarters of the American Revolution at Natchez. A loving cup is going to the National Society of Colonial Dames at Columbus.

Sherman Lambert Makes Statement To 2nd Dis. Voters

Sherman Lambert, present member of the County Board of Education and up until recently a candidate for re-election, makes the following statement to the voters of the Second District: "Due to my wife's illness I will be forced to withdraw from the race for County School Board member. Because of asthma, the Doctor has ordered that she must go to a cooler climate if she lives. Therefore, I will have to go with her and will be forced to withdraw from the race. "I would like to express my appreciation to the people in the Second District for their past support in the election for County

School Board member and their splendid cooperation through the years.

"I would also like to express my appreciation to the County School Board Members and County Superintendent and the entire county for their cooperation and friendship.

"With best regards, S/Sherman Lambert."

SUE KING ENTERTAINS ON 16th BIRTHDAY

Sue King entertained a group of her friends with a party last Wednesday night, the occasion being her 16th birthday. The Halloween motif was used.

As Sue opened her gifts the group sang happy birthday to her.

Pimento cheese sandwiches, nuts, olives, candy mints and cokes were served to the following: Patsy Foote, Larry Tuckier, Linda Moser, Roger Clark, Tommy Reynolds, Brynda Sue Guber, Bobby Dexter, Freddie White, Marie Taylor, Jimmy Yarber, Beulah Ann Nixon, Judy Martin, Herbert Thomas, Larry Enlow, Janette Clark, Glenda Foote, Judy Holtsford, Tony Gaines, Rosalind Moser, Faye Carmichael and Martha Dale Rushing.

Miss Barbara Nell King assisted her sister in serving.

David L. Rice Stationed At San Antonio, Texas

Airman David L. Rice, 17, son of Mr. and Mrs. Luther L. Rice, Sr.,



David Rice

Box 422, Iuka, has completed the first phase of basic military training at the "Gateway to the Air Force," Lackland AFB, San Antonio, Texas.

He is now taking part in the advanced basic training course here, following which he will qualify for assignment in one of the Air Force's 43 major career fields.

FOUR LANE IN JANUARY

State Highway Commissioner Roy Adams said the department hopes to start work shortly after January 1, to widen Highway 61 to four lanes between Hernando and Senatobia. Adams said Highway 51 eventually will be four lanes from the Tennessee Border to Batesville, Mississippi.

Jimmie McMeans Passes Away Following Illness

Funeral rites were conducted on Wednesday, October 17, for Mr. Jimmie McMeans, 87 yearold resident of route 2, Iuka, at Oak Hill Christian Church. George Coleson, minister of the church, officiated with interment following in Oak Hill cemetery.

Mr. McMeans, a native of Tishomingo county, died at his home on Tuesday after being in failing health for the past two years. He had been seriously ill for two weeks.

He was a member of the Christian Church and a retired farmer and an extensive landowner. He was married to the former Elzada Carroll in 1894 in Hardin County, Tenn. His wife died in 1947.

Surviving are: two sons, Everett McMeans and Estes McMeans, both of route 2, Iuka; four daughters, Mrs. Carrie Petty, Mrs. Ella Fowler, Mrs. Beatrice McGee, all of route 2, Iuka, and Mrs. Avie Waldrop of Corinth; one sister, Mrs. Josie Marlar of Claremore, Okla.; one brother, Harm McMeans, route 2, Iuka, and eleven grandchildren and 10 great-grandchildren and many relatives and friends.

Pallbearers were: Talmadge Waldrop, Edgar McMeans, Albert Davis, George Fowler, Warner Fowler and Arthur Brewer.

The beautiful floral was an expression of love from his many relatives and friends.

Methodist Charge Q. C. Meets Sunday

The Churches composing the Burnsville Methodist Charge will have their second Quarterly Conference this Sunday. It is to be held at the Jacinto Methodist Church beginning at 11 o'clock. The Reverend G. R. Williams of New Albany will preach and preside over the business session of the Quarterly Conference. Dinner will be spread at noon. A cordial invitation is extended to those interested in the work of the Church to attend.

Audie Marlar Is Guest Speaker At P-TA Meeting

The Burnsville P-TA met at the school house on Friday night, October 18th, with about 25 present. Mrs. L. V. Edwards, president, introduced the guest speaker, Patrolman Audie Marlar. The program was on Safety and Mr. Marlar showed a film on "The Closed Book." The film, with comments from Mr. Marlar, was most informative.

Eddie Edwards, 4-H club member of Burnsville club, gave a talk on the safe use of electricity in the home.

FOR RENT: 2-bedroom unfurnished house, good repair, desirable location, immediate possession. Contact Hudley Hotel, telephone 4661. O-25-tf

SENIOR CLASS TO HAVE RUMMAGE SALE

The Senior class of Iuka school is having a rummage sale on November 3 in the Jaybird park. The sale will begin at 9 o'clock. Proceeds will go toward the senior class trip and the public is asked to come by and buy the articles which will be on sale.

PERSONALS

W. C. Wade returned home on

Tuesday after spending the past week in New York with his mother, who is ill.

Mr. and Mrs. Wilford Harwell spent last Wednesday in Toccopola and Tupelo, Miss., while in Tupelo they visited Mrs. Harwell's cousin, Mr. and Mrs. Melvin Tucker.

Joe Clark of Bolivar, Tenn. spent the week end with Mr. and Mrs. E. N. Allen and children.

Janie Sue Harrington of Corinth is spending this week with her grandparents, Mr. and Mrs. C. E.

Marlar. Mrs. H. A. Parker of Rome, Ga. arrived a week's visit with Mr. and Mrs. W. C. and Mrs. J. A. Florence visited Mr. F. Barnette over the week end. Mr. and Mrs. Grad Steve visited with Mr. and Mrs. F. Barnette over the week end. Mr. Tom Akers of a week end guest at Miss Bama Akers.

HALLOW'EEN SPECIAL AT AUCTION

46 Lots of Angus Cattle From The Herds of

LEMVIN FARM TWIN OAKS FARM

Pontotoc, Miss. Arlington, Tenn.

OCTOBER 31, 1956 1:00 P.M.

AT THE

Shelby County Penal Farm

Memphis, Tennessee

ANGUS HEIFER FOR ATTENDANCE

For Catalog: Contact B. C. Lemons 1428 Jackson Ave. Memphis, Tennessee

CURTIS BROS. DRUG

"WE HAVE MET THE ENEMY AND THEY ARE OURS"

(Author's name below)

Among the enemies we are conquering such well known destroyers of life as Smallpox, Typhoid, Pneumonia, Tuberculosis, and virus invaders.

Medical and pharmaceutical researchers are on the brink of overcoming even Cancer and Cardiac diseases. In our prescription department, carefully stored to protect their purity, are the important medicines your physician prescribes.

YOUR PHYSICIAN CAN PHONE 2761 WHEN YOU NEED A MEDICINE

A great many people entrust us with responsibility of filling their prescriptions. WE COMPOUND YOURS?

(Quotation by Oliver H. Perry, 1785-1815)

Films Developed

-: School Supplies -:

See Your Doctor First, Then See Us -: Prescription Druggists

CURTIS BROS. DRUG

Day Phone 2761 Night Phone

Trusted over 130,000 times in our Prescription department. We feature Nationally Known Brands at Lowest Prices:

ALL-STAR WRESTLING

SAT. NOV. 3-8:15 P.M. IUKA HIGH SCHOOL GYM



FRANK "TARZAN" HEWITT

TWO MATCHES

- TARZAN HEWITT —VS—
- NICK CARTER

—GIRLS—

- CATHY BRANCH —VS—
- Corinne CORDERO

Both Matches 1 hour Limit, Best 2 of 3 falls.

SPONSORED BY

IUKA LIONS CLUB

Admission—Adults \$1.00; Children 50c

SAVINGS ACCOUNTS INVITED

ANNUAL DIVIDEND RATE

3 1/2 %

EACH ACCOUNT INSURED TO \$10,000—SAVE BY MAIL
First Federal Savings & Loan Assn.
FLORENCE, ALA.

REFRIGERATORS

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PREVENT FOREST FIRES

Sweeney AUTO PARTS

OPEN DAILY FROM

6 O'clock In The Morning

UNTIL

9 O'clock At Night

INCLUDING SUNDAY

We Have For Sale:

1 Fireplace Gas Insert
Slightly Used

1 Vented Gas Heater
Slightly Used

1 New Gas Cooking Stove

At A Real Bargain!

FOR SALE:

1 Double-Drain Kitchen Sink

See us for details on the above items
The price is right on each one!

FREE COKE

ALL DAY SATURDAY!

With each Sandwich or Plate Lunch sold Saturday
We will give —FREE— a Coca-Cola.

THE COUNTRY CLUB CAFE

Will re-open

SATURDAY, OCTOBER 27

Under New Management

Curb Service Nightly, 6 to 10:30

THE DICK BROWNS, Operators

THE BIBLE SPEAKS

International Bible Society School Lessons

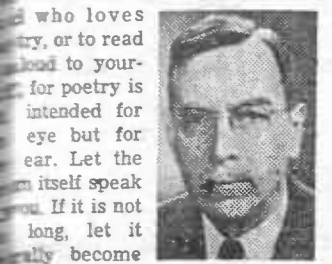
DR. KENNETH J. FOREMAN

Ground Scripture: Psalm 28.
Bible Reading: Ezekiel 34:11-16.

The Paths of God

Lesson for October 28, 1956

WITH a poem, the best thing to do is not to listen to a professor trying it. This may be of some if the poem is an obscure one, where the words are simple, don't need a professor. What need to do is to listen to someone read it who knows how to read who loves it, or to read it to yourself for poetry to read for eye but for ear. Let the poem itself speak. If it is not long, let it become part of you.



Dr. Foreman is to say, commit it to memory it in your little grey cells that you will always be able to it. Millions of people have done this with what is perhaps the widely loved poem in the 23rd Psalm.

The Shepherd
commentary can improve on and this column does not pretend to do anything but set down a note or two to an inspired masterpiece. The first footnote is a picture of God as a Shepherd. One thing this brings out is vast difference between God and ourselves. The shepherd can get by himself; the sheep cannot. The sheep knows only what is a few feet in front of him. He is a poor memory and very poor ment. The Shepherd has to lead ahead all the time. There are men of religion that speak of as the "man upstairs" and their familiar expressions. There are notions about God that put him on a sort of buddy-buddy with ourselves. How silly! People even think that if they pray hard enough, that is, if want something enough and nagging God long enough, he would see it their way and let have what they ask.

Cares for Me
has been found that one good way to read this Psalm is to read aloud, emphasizing the personal nouns. The Lord is my Shepherd; I shall not want. . . I fear no evil, for Thou are with me. . . Surely goodness and mercy shall follow me. . . Reliance has to be in the first person singular or it isn't real. You can all your life knowing this Shepherd by heart, and thinking of a lovely picture this is, of the Shepherd of his people. Then one day you make the Psalm your own, not in mind only in heart—the Lord is MY Shepherd—and then it simply comes. It helps, too, to remember the difference between a shepherd and a sheep-herder today. A farmer, in Kentucky for instance, who raises sheep just has him in a big pasture well fenced. He has to keep his eye on them, right, but then he can go in or do other things. In a big pasture a sheep can't do it too much damage. But in Palestine, with no big green pasture, little narrow strips of green creek beds in rocky ravines, jackals and other animals all on the prowl on the wild uncultivated hillsides, the shepherd himself has to be there protecting and guiding each sheep personally or will be ruined. So God the shepherd cares for me, individually, he protects me, fights for me, does not intend that I should be

Paths of God
Some kinds of religion, even the kinds of the Christian religion, think of God as living in some time heaven, watching man as toils along his low and winding path. The picture in this beloved Psalm is quite different. The Shepherd travels with his sheep, from pasture to another. When one stream or water hole dries up, the shepherd knows where another is, leads the flock there. So the Psalm reveals to us a God who, as this may be to believe, actually shares our afflictions, is beside us at every step. So the paths of God follow his paths, not because he laid them out but because they are the paths where he goes. They are not from danger. The paths of God go by cliffs where falling rocks threaten; they lead to springs of streams that will die in summer's heat, they descend among shadows of death, they are in sight of God's enemies and. But since they are God's paths we walk secure, knowing choice is always best.

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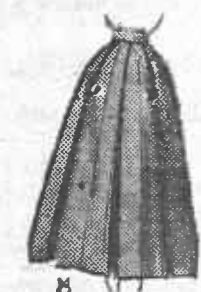
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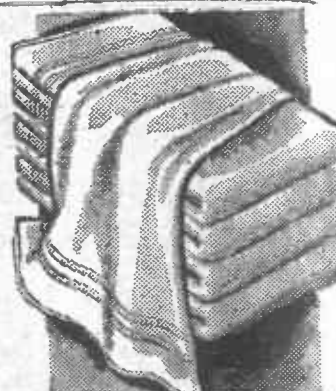
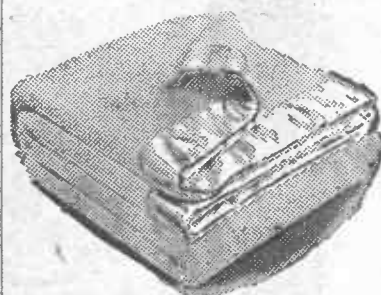
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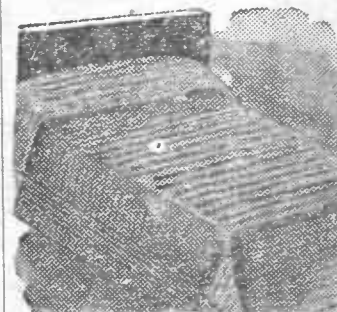
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THANKS

to express our sincere to our many friends for kindness shown us during of our father. We everyone for the food, flow- every deed of kindness. A. H. Montgomery for service, Bro. George

Coleson of his words of comfort and McPeters Funeral Home. May God bless everyone.
The Jimmie McMeans Family

PERSONALS

Visitors in the George W. Glenn home recently were Mrs. Glenn's sister, Mrs. Blanche Stricklin of

Burnsville and Mr. and Mrs. Raymond Taylor of Glen and Mr. and Mrs. Clifford Stricklin of Burnsville.

Mrs. H. L. Gray arrived from Chicago on Monday for an indefinite visit with Mr. and Mrs. Bud Flurry and Linda and other relatives.

Mrs. John Lyles left on Friday night for a week end visit with her husband, Sgt. John Lyles, who is stationed at Ft. Jackson, S. C. Mrs. Lyles and a friend, Mrs. Hugh McClarty of Booneville, who visited Sgt. Hugh McClarty, returned home on Tuesday.

Mr. and Mrs. J. L. Dean attended the football homecoming game at Booneville on Saturday night. Glenda Dean was an attendant to the Queen and Lynn Ludlam was her escort. Glenda represented Tishomingo county.

Mr. and Mrs. Allen Vaughn and children of Manchester, Tenn., were week end guests of Mr. and Mrs. W. D. Vaughn and children.

Mr. and Mrs. Ted Castleberry and children of Tuscumbia spent

Thursday with his parents, Mr. and Mrs. J. F. Castleberry.

Mrs. Dorothy Williams spent the week end with Mr. and Mrs. W. N. Deaton.

Misses Martha eLe Adams and Selby Jean Bonds spent the week end with their parents.

Mr. and Mrs. R. H. Dotson and Franklin spent Sunday afternoon with Mr. and Mrs. Gerald Caviness in Corinth.

Mr. and Mrs. R. H. Dotson and Franklin spent Saturday with Mr. and Mrs. Arthur Dotson in Greenhill, Ala.

Mr. and Mrs. J. T. Maroney and sons of Tuscumbia visited Mr. and Mrs. Everett Dubois Sunday.

Mr. and Mrs. Sam Dubois of Tishomingo visited Mr. and Mrs. Cecil Dexter and Terry Sunday afternoon.

Mrs. Ellen Montgomery and Mrs. Carolyn Franklin from Birmingham, Ala. spent Friday and Saturday with Mr. and Mrs. Oscar Carter.

Mrs. Pete Smith and Ronnie left on Sunday to spend a couple of weeks in Lewisburg, Tenn. with relatives.

Mrs. Bud Seal and Mrs. S. A. Copeland visited with Mr. and Mrs. Truman Clauch in Tuscumbia on Saturday afternoon and a while on Saturday night.

Mr. and Mrs. Cack Curtis and children of Memphis were week end guests of their relatives.

Mr. and Mrs. Zeb Gregson, who are working in Savannah, Tenn., spent the week end at home.

Mrs. Cliff Ramsey is confined in Community hospital in Corinth.

Lowell E. Grisham, Jr. of Sheffield is spending this week with his grandparents, Mr. and Mrs. Lawrence Grisham.

Jo Ann and Jeanene Guthrie of Cherokee were week end guests of their grandmother, Mrs. Mae Hamm, and visited with Mr. and Mrs. Bliss Hamm.

Mr. and Mrs. Wayne McDaniel of Corinth spent the week end with Mr. and Mrs. Bliss Hamm.

Mr. and Mrs. Harold Gene McNeil of Chicago spent the week end with Mr. and Mrs. Ray Han- non and children and Mr. and Mrs. Edd McNeil.

Mrs. T. H. Jones returned home from the clinic last week is improving.

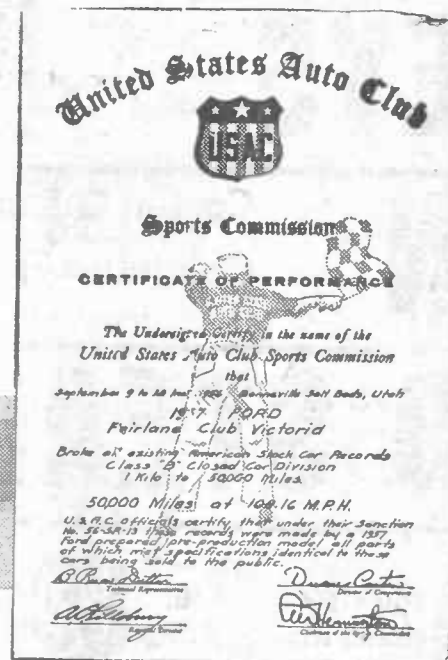
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Never before in history has anything built by man traveled so far in so short a time —by land or sea!



An announcement of decisive importance to anyone about to buy a new automobile

The most exhaustive endurance test ever given an automobile has just been completed by two stock '57 Fords—identical in every respect with cars now being offered by Ford Dealers.

Under the supervision of the United States Auto Club and the Federation Internationale de Automobile, each of these two '57 Fords traveled 50,000 miles in less than 20 days. Ford No. 1 averaged 108.16 mph for the entire run... Ford No. 2, over 107 mph. These averages include time for all pit stops.

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That is why, we at Ford, despite our confidence in our '57 cars, let their deeds of accomplishment speak for themselves.

Therefore, we engaged an independent engineering organization to test our '57 cars more thoroughly than any other cars have ever been tested before—in this country or abroad.

We provided them with '57 Fords—cars identical with those now offered by Ford Dealers. The rest we left up to them.

Here is what they did:

They took these cars to the Salt Flats at Bonneville, Utah.

Here, twelve of the world's greatest drivers took over.

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Not in all history has a man-built machine traveled so far in so short a time—by land or sea!

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Surely they have told you, in decisive terms, that they are worth more when you buy... and when you sell!

Your Ford Dealer will gladly place at your disposal the new kind of Ford that means a new kind of value for your car—buying dollar—the greatest the world has ever seen.

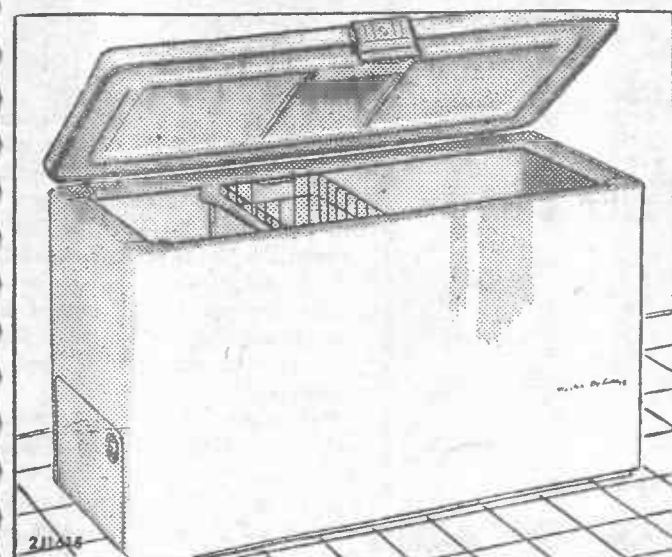
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WESTERN AUTO Associate Store **9TH Anniversary SALE**

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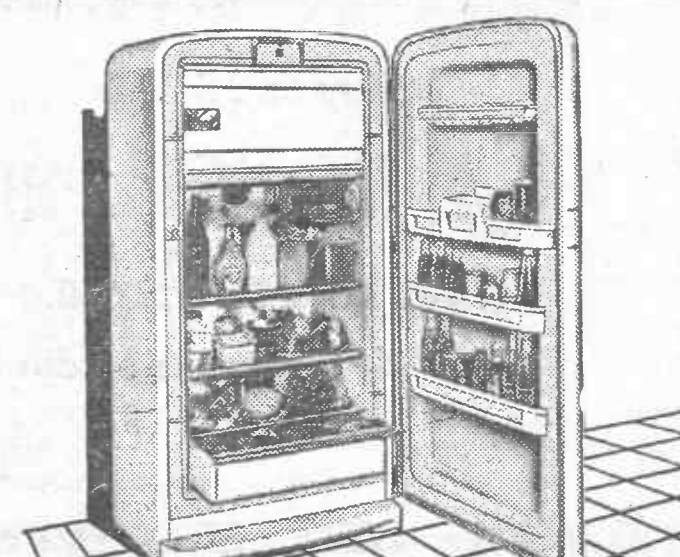
We're Celebrating Our 9th Anniversary In Iuka!

On the 15th of October, 9 years ago, we came to Iuka. We found a good Community with the best people in the world. Our Associations have been pleasant; Everyone has been good to us and we Appreciate their Goodness. To show our sincerity of this Appreciation, we are offering, for the next 8 days, some Bona-fide, honest-to-goodness Bargains in our 9th Anniversary Sale. Won't you come in soon and share in these Bargains?



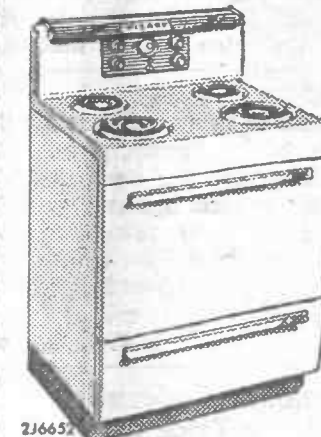
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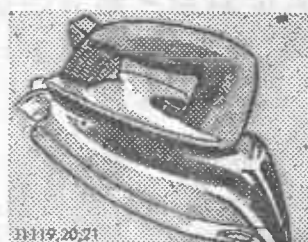
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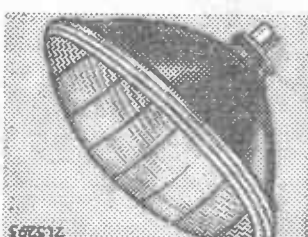
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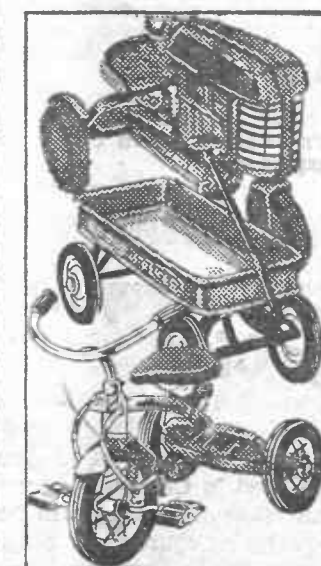
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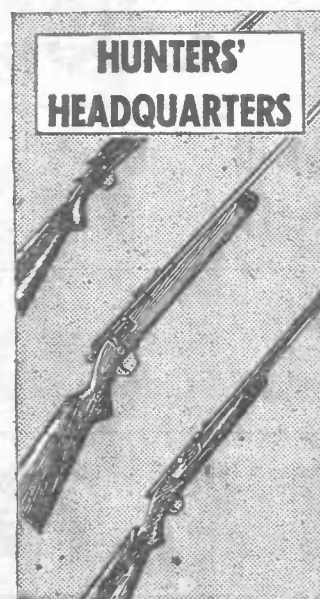


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Iuka, Miss.

TISHOMINGO

Visiting Around:

Mr. and Mrs. Clarence McRae from Cartersville, Ga. spent the week end with his mother, Mrs. John T. McRae.

Mr. and Mrs. Harold Lee Underwood and baby, Mr. and Mrs. Leon Blunt and Mrs. Varda Blunt ate Sunday dinner with Miss Ollie Bickerstaff.

Visitors of Mr. Woodrow Black at the hospital last week were: Mrs. Woodrow Black, Mrs. Tom Kennedy, and Mr. Dwight Kennedy.

Mr. Jimmy Burns was home from the university last week end.

Mr. and Mrs. Lum McAnally and Stanley spent Sunday with Mr. and Mrs. John McAnally in Glen.

Mrs. Lee Short of Brownfield, Texas; Mrs. S. L. Orick of Dennis; Mr. and Mrs. Clayton Short and Jeffrey spent Sunday in Starkville with the Clifton Oricks.

Mr. and Mrs. Donald Ray South of Memphis came home on Saturday night.

Sgt. and Mrs. James Lee Short of Missouri spent last week end at home.

Mr. and Mrs. W. M. Glasgow are with the J. E. Epperson family in Haleyville.

Mr. and Mrs. Grover Hardy and James Edward Spence attended a birthday celebration in Red Bay Sunday with relatives.

Mr. and Mrs. Grady Finch and Cleburn and Mr. and Mrs. John Edd Burns spent Sunday in Okolona as guests of Mr. and Mrs. W. H. West and Mr. and Mrs. W. G. Nanny.

Sgt. and Mrs. Tillman Parker of Columbus were home last week end.

Miscellaneous:

Mrs. Howard Browning has spent sometime recently in the Northeast hospital.

S2/c Harold Lee Underwood leaves this week for Japan for an assignment of 18 months. Mr. Underwood became an instructor at Sheppard Air Base at Wichita Falls, Texas after basic training.

He is married to the former Martha Lee Tessenner. They have one little daughter.

Mrs. Fay Burns and Jimmy spent Saturday in Florence.

Bro. Gene Tennyson of Booneville has accepted the pastorate of the Baptist church.

Mr. Johnson, layman in the M. E. made a fine talk at the local Methodist church last Sunday. Mr.

Johnson, singer and son-in-law of Homer Hill, is very active in church work.

MARIE TAYLOR ENTERTAINS ON 16th BIRTHDAY

On Monday night Marie Taylor entertained a group of friends with a party celebrating her 16th birthday.

The dining table was covered with many beautiful and useful gifts including a piece of crystal in her chosen pattern, "Mayfair." Marie received her guests wearing a red two piece wool jersey dress.

Those present to enjoy this delightful affair were Beulah Ann Nixon, Brynda Sue Guber, Janette Clark, Sue King, Pat Foote, Judy Holtsford, Faye Carmichael, Judy Martin, Rosalind Moser, Bill Moore, Larry Enlow, Van Savell, Roger Clark, Jerry Kay, Jerry Booker, Bo Dexter, Billy Don Thomas, Tony Gaines, Herbert Rasmus, Harold Kay, Jimmy Yarber and Buddy James.

Mrs. Taylor assisted her daughter in serving a sandwich plate with cokes.

BRACKSTONE MURPHY WEDS TEXAS GIRL

Miss Geraldine Beadles of Greenville, Texas became the bride of Brackstone Murphy on October 14 at 2 p.m. in Durant, Oklahoma.

Mrs. Murphy is the daughter of Mr. and Mrs. L. E. Beadles of Greenville, Texas and attended the schools there.

Mr. Murphy is the son of Mr. and Mrs. Hubert Murphy of route 1, Iuka and attended school in Cherokee, Ala.

The bride was attired in a blue suit with which she wore black accessories.

The couple is at present residing on route 1 with the groom's parents.

CARMACK BUCY CIRCLE MEETING HELD AT CHURCH

The Carmack Bucy Circle met at the Baptist educational building Monday afternoon for their monthly business and social. Eight members were present.

It was announced during the business session that on Thursday November 1 general WMU members would meet at the church for WMU day of prayer. Also at this time community needs will be studied and plans made to meet those needs. Everyone is urged to attend.

Following the business session a social hour was enjoyed with Mrs. Catherine Robbins hostess.

CARD OF THANKS

I wish to thank everyone for the cards, letters, flowers, prayers and anything that was done to make my illness seem lighter. Especially thank the doctors and entire staff at Cosby clinic, Bro. Savell, Bro. Holder and Bro. Lloyd Stormont for their sincere prayers.

Mrs. T. H. Jones

Methodist Fellowship To Have Trick Or Treat UNICEF Drive

On Tuesday night, the Iuka and Pleasant Hill Methodist Youth Fellowship will again have the Trick or Treat drive for the United Nations Children's Fund. The Iuka group will meet at the church at 6:30, select teams and go out to the home in hope of getting used clothing and money to be used for the UNICEF.

This is an annual event and last year the response was great. The people are asked to please have their gifts ready and the porch light on in order that the team may know where to stop. One of the members said that after last year's response much cooperation is expected.

James Loveless Passes Away At Age Of 28

James Carl Loveless, born February 11, 1928, passed away on October 18 at the age of 28 years. James died in Chicago.

Funeral services were held from Iuka Baptist church on Sunday with Rev. W. C. Hamilton officiating. Burial was in Oak Grove cemetery with Cutshall funeral home directing.

Survivors are: his wife, Mrs. Evelyn Curtis Loveless; One son, Dickie; one daughter, Debbie; parents, Mr. and Mrs. Jack Loveless of Chicago; three sisters, Mrs. Betty Brode of California, Mrs. Aline Pace of Chicago and Mrs. Barbara Jacoby of Chicago; four brothers, Billy Loveless of U. S. Marines, Danny, John and Jerry Loveless of Chicago.

CARD OF THANKS

We wish to thank our many friends for their cards, words of comfort and each act of kindness in the death of our darling mother. For the beautiful floral offerings which bore testimony of your love and affection. We especially wish to thank Bros. W. C. and Al-

bert Hamilton for their words of comfort in our hours of grief, also McMillan funeral directors for their friendly service. May God richly bless each of you in our humble prayer.

The Family of Mrs. Lillie Greenhaw.

Singing Night At Rocky Springs Fourth Sunday

The public is cordially invited to attend the fourth (4th) Sunday night singing at Rocky Springs. Singing will begin at 7 o'clock with several good singers expected. Come out and enjoy this monthly event.

Bro. Douglas Joshlin To Pastor Burnsville Church

The Burnsville Baptist church has called Bro. Douglas Joshlin of Glen, Miss. as pastor. The members donated their time and money and redecored the parsonage and on last Thursday night the group gathered at the parsonage with a pound supper and welcome.

ed Bro. Joshlin and his family. According to members, the church is very well pleased with the results and indeed happy to have the pastor and family in their midst.

At The Theatres

Majestic, Iuka: Mon.-Tues., "The Conqueror," John Wayne, Susan Hayward.

Wed.-Thurs., "Jubal," Glen Ford, Ernest Borgnine, Rod Steiger.

Plus: Hallowe'en Spook Show Wed. night: "Revenge of the Creature," John Agar, Lori Nelson.

Mary Drive-In, Cherokee: Fri.-Sat., "Red Sundown," Rory Calhoun, Martha Hyer. Plus: "The Price of Fear," Merle Oberon, Lex Barker.

Sun.-Mon., "World In My Corner," Audie Murphy, Barbara Rush. Wed.-Thurs., "Safari," Victor Mature, Janet Leigh.

Frank, Tishomingo: Fri.-Sat., "Rachel And The Stranger," Loretta Young, Robert Mitchum, William Holden.

Owl Show Sat., "World Without End," Hugh Marlowe, Nancy Gates.

Sun.-Mon., "Tribute to a Bad Man," James Cagney.

Belmont Theatre, Belmont: Fri.-Sat., "A Day of Fury," Dale Robertson, Mara Corday.

Late Show Saturday: "Stranger at My Door," MacDonald Carey, Patricia Medina.

Mon.-Tues., "Conqueror," John Wayne, Susan Hayward. Wed.-Thurs., "Jubal," Glen Ford, Ernest Borgnine, Rod Steiger. Plus: Hallowe'en Spook Show Wed. night: "Revenge of the Creature," John Agar, Lori Nelson. Mary Drive-In, Cherokee: Fri.-Sat., "Red Sundown," Rory Calhoun, Martha Hyer. Plus: "The Price of Fear," Merle Oberon, Lex Barker. Sun.-Mon., "World In My Corner," Audie Murphy, Barbara Rush. Wed.-Thurs., "Safari," Victor Mature, Janet Leigh.

Methodist WSCS To Have Week Of Prayer

The Woman's Societies of the Methodist church will observe the annual Week of Prayer, Oct. 25-31. A special service was held at Rocky Springs Tuesday night. The service at Harmony will be this afternoon at 1:30. The Burnsville service will be Monday at 2 at the home of Mrs. Luther Kennedy.

At Snowdown it will be at 1:30, at Pleasant day at 1:30. The Iuka WSCS will have a special program Monday afternoon. Quiet Day at the church beginning at 10:30. Mrs. R. E. Wasson will be in charge.

The offering of a help rebuild Holding Laredo, Texas, which was helped by flood last year, will be provided for Leaders for pastors, their wives, men, and other lay churches of Burnsville, Sarawak and Sumatra.

RETURNS HOME FROM HOSPITAL

Mrs. Aiva Burns home on Saturday after being confined at hospital with a sprained ankle. Mrs. Bullard is in the recent injury wreck.

Mrs. Edith Sumrell is visiting in the home of her sister, Mrs. C. F. G. family.

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POTATOES Red 50 Pound Bag \$1.39
Washed 50 Bag

Washing Powder Large Cheer 29c
2 Large Trend 39c

ICE CREAM Sealtest Fro Joy 1/2 gal. 49c

Choice Round Loin or T-Bone
Baby Beef Steak lb. 69c

PINEAPPLE Large No. 2 Can Sliced 29c

Ground Beef 3 lbs. 89c

FLOUR Royal Print Bag 25 Pound Bag \$1.79

BACON Armour's Crescent Tra-Pack 3 lbs. \$1.00

COFFEE FARMER'S FRIEND 3 lbs. \$1.95 lb. 69c

Pork & Beans Campfire Or Tall Jack Sprat lb. Can 10c

VIENNA SAUSAGE Can 10c

POTTED HAM Can 5c



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FRYERS Grade "A" Fresh Dressed
Cut-Up Tray-Packed lb. 35c Whole 20

TURKEYS Royal Heart Hen 4 to 8 lb. Avg. lb. 49

BACON Cotton Queen Or Columbia Tray-Packed lb. 39

ROUND STEAKS U. S. Graded Good lb. 69

Sausage Pure Pork Home Made 3 lb. Pkg. 89c
Beef GROUND Fresh Ground Daily 3 lb. Pkg. 89

Pie Cherries No. 303 Can 2 for 39

COFFEE Morning Joy Satisfaction Guaranteed 1-lb. Can 89

HOMINY Bush's Best 3 No. 303 Cans

Strawberry Preserves Bonnie Brae 20 oz. Jar 39

KLEENEX 200 Count Boxes 29

BANANAS lb. 10c
GRAPES Red Tokays lb. 10c

CRACKERS Belle Meade 2 1-lb. Boxes 39

FLOUR Pillsbury's Guaranteed None Better 25 lb. Bag \$1.79